

Alymzhanova B.,
Zhanabekova M.A.,
Tokzhanova N.A.

The usage of different methods of communication through the Internet

Different methods of communication via the Internet (www) are considered in the article which is one of the most powerful tools in the world, surprising part of our life, and also authors of article pay attention to a huge contribution of the Internet – technologies for communication and information exchange of different categories of people in a usage of productive networks of social media. The article gives valuable information about social networks on the Internet which can be available to communicate with new people, to bring new adherents, and also save communication with the old friends, and realize purchases online. In this article disadvantages of innovative information technologies are emphasized which is the main factor of improvement of quality of education and training in foreign languages.

Key words: up-to-date technologies, email, world wide web, instant message, pros and cons.

Әлімжанова А.Б.,
Жаңабекова М.А.,
Тоқжанова Н.А.

Интернет арқылы қарым-қатынас орнатудың әртүрлі әдістері

Бұл мақала әлемдегі ең қуатты құралдардың бірі – Интернет (www) желісінің адамдар өмірінің таңғажайып бөлігі екенін қарастырады, сондай-ақ мақала авторлары әлеуметтік медиа аясында интернет технологиясын ұтымды пайдалануда түрлі санаттағы адамдардың қарым-қатынас жасауын және әртүрлі тың ақпараттармен бөлісуге үлес қосатын құрал екеніне басты назар аударады.

Мақалада интернет тек электрондық пошта арқылы ғана емес, сондай-ақ адам өмірін жеңілдетуге, ақпаратқа оңай қол жеткізуге мүмкіндік беретіні сипатталады. Мақалада интернеттегі әлеуметтік желілер туралы құнды ақпарат беріледі, себебі желілер арқылы адамдармен жаңа қарым-қатынас орнатуға, көзқарасы бір адамдармен топтасуға, жаңа қауымдастық жасауға, сондай-ақ ескі достарымен байланыста болуға, тіпті онлайн саудасын жақсы атқаруға қол жеткізуге болатыны қарастырылады. Білім беру және шетел тілін оқыту сапасын жақсартудың негізгі факторы болып табылатын инновациялық ақпараттық технологияның кемшін тұстары да көрсетіледі.

Түйін сөздер: интернет желісі, әлеуметтік сайттар, интернет, әдістер, онлайн.

Алимжанова А.Б.,
Жанабекова М.А.,
Тоқжанова Н.А.

Использование разных методов коммуникации через Интернет

В статье рассматриваются методы коммуникации через Интернет (World Wide Web), особо обращается внимание на огромный вклад Интернет-технологий в обмен информацией разных категорий людей во время использования продуктивных сетей социальных медиа. Статья дает ценную информацию о социальных сетях в Интернете, а также подчеркиваются недостатки применения инновационно-информационных технологий, являющихся основным фактором повышения качества образования и обучения иностранным языкам.

Ключевые слова: технология, интернет, сообщение, коммуникация.

**THE USAGE OF
DIFFERENT METHODS
OF COMMUNICATION
THROUGH THE
INTERNET**

The Internet has released a great number of new ways for people all over the world to communicate with each other.

We can hardly imagine our communication without up-to-date technologies nowadays. Millions of people in the world use different types of technology, because we are approximately surrounded with electronically controlled innovations of man, science and technology. New technologies are accessible and essential everywhere, so they make our life more easier and better, allowing us to do things quickly and more enjoyable for every of us. In fact, most of our basic things we do at work or at home would probably fall without using them, no matter what age we are. Technology related most traditional communications media including telephone, music, film and television are reformed new types of interactions by the Internet. So the word «new technology» has become in general usage [1]. There are a lot of various computers, mobile phones, CD/DVD disks, flash cards in our everyday use with evolution in technology. This means that we live in a new electronic age and over the past years the way people communicate changed using frequently technological developments as mobile phones and the Internet. They are the most important and new means of communication between teachers and students, parents and children.

We face with some social networks which are so well established and useful in many ways while working on the Internet. Some of them are Facebook, YouTube, Twitter, Google, Instagram, LinkedIn, Pinterest, Tumbler, Badoo, MySpace, Viadeo and etc. At the beginning of XXI century about 3-5 % of Kazakhstan population used one or more social networking sites. Now this percent has increased to 60 %, it shows the meteoric rise of Kazakhstan population using across different social media. The users of above mentioned the most popular social networks are becoming active and their number are growing rapidly from year to year.

Social networking allows members to reconnect with old friends, make new friends and come together with members of similar interests. A user creates a profile and is granted access to the site where he can view other user profiles and connect with them [3].

Here we want to mention some top reasons of New Technological developments as video cameras, mobile phones which make an impression on different ages of people and especially the *ways*

(methods) how and why they use the Internet and methods are: e-mail, instant messaging, chat room, blogs and social networking.

Internet. The rise of using Internet is growing with tremendous speed. It is a remarkable success and one of the most important inventions in the history of new technologies. It is exactly true that Internet is becoming one of the most important parts of our life. Today no one can imagine the life without Internet. It was started in 1968 by the US government, but at first it was used mainly by scientists. Since 1990, when the World Wide Web was created, it has changed the world and its users are growing every day.

Internet is a nice medium to connect with the entire World. People use it as a medium to connect with other people, sharing files, entertainment, information and lots of other activities that are useful and beneficial in many terms.

The main purpose of the Internet is to find out more information – for our schoolwork or job, or just about current events as hobbies, sports and music.

The area of potential using the Internet – at any hour of the day and night all latest information of the world is available to people. It's much faster and easier to surf the net in search of information from all over the world than to travel to libraries in dozens of countries. You can also use the Internet to read books in original, newspapers and magazines, play games, plan your holiday or buy things from your favourite shops and etc. For all these using e-mail makes it possible to send electronic messages anywhere in the world in seconds. Let's draw our attention to Who and Why people use Internet. What is it? What is it for?

The Internet is no longer just a place of content. It is the latest technological breakthrough in communication following the telegraph and the telephone. Internet users are able to communicate with each other from all around the world instantaneously. With the necessary tools, users can share photos, send virtual birthday and different cards and develop better relationships with family and friends [2].

Now an important part of modern life is being able to send messages and talk to other people. There are many ways to communicate through the Internet [3].

The first way is touching of a button. At the touch of a button we have the ability to instantly get in touch with almost anyone, anywhere on the planet.

The second way is a video calling. A phone call helps people use the internet to transmit the signal. It

lets people talk to someone in real time. People can use a webcam to send a live video of themselves.

The third way is how email works. The email software communicates with an outgoing mail server. This is a special computer that manages email. Then the outgoing server looks up the address of the inbound mail server and sends the message there over the internet. The address of the inbound server is the bit after @ on an email address. At the inbound server the mail is sent into the person's mailbox. The inbound mail server checks the bit before @ to see whose mailbox to send it to. When that person next connects to the server their mail will be passed to them.

The fourth way is how people should behave online. People should behave like in real life, it's important to be polite and respectful when they are online.

The fifth way is the glimpses of one day communication on the net. One can communicate his/her day on the Internet with the following actions as: a) receiving a video call from your aunt abroad; b) finishing the poem or essay that have been writing on the group site; sending a message to parents telling her about going to your friend's house after the study; sending your homework in an email to your teacher.

The sixth way is a trust. People should trust or not trust everything on the web.

To the last ways we recommend when you are browsing the web, you need to think about whether the things you are viewing are reliable or it is the content that you can trust.

These ways are a good form of communication if you need to see someone's face and it's a fun way of speaking with friends and family.

So the world wide web is a great platform that lets anyone share information and ideas. Let's define the categories of those people who can use the modern means of communication technologies for different purposes as sample examples:

Firstly, according to the statistics *ordinary people* share information and different kinds of news. *Second, businessmen* can sell products through online shopping and e-banking in the form of business-commerce or marketing and making money. *Thirdly, intelligent people* also can share thoughts and ideas that have written on papers or kept in minds being active users of e-libraries. The *last* one is that *young people* – 'chat' with people make new friends, find necessary information on TV, radio, watch video etc. watch online anime listen and change music albums at aiming to make friendship, leisure, fun, entertainment.

Now people can keep Internet communication simple. Let's have a look at the different *methods* used to communicate on the web.

Email. A shortened form of «*electronic mail*,» an email works much like traditional mail in that messages are still sent by one person, received and sometimes saved by another, but the process is instantaneous. Users are given a unique email address from which messages are passed back and forth. Additionally, one message can be sent to several recipients simultaneously [1]

Instant Messaging. An instant message, or IM, is the process of sending real-time messages from one user to another. One user types a message that is conveyed over a network and received by the other user. Instant messaging can be between two or more people using a specific program such as Yahoo Messenger or Windows Live Messenger.

Chat Room. A chat room is an «area» on the Internet where groups of people come together to communicate. A user types a message that is seen by all other users currently online in the same «room.» Users can see a list of all other users online. If a user right-clicks another user name, they are able to view his profile and send a private message.

In other words, the Internet allows people to communicate in new ways. In these days, the traditional term is no longer the only way to get in touch with other people, we have several systems as *Skype*, Google talk, Facetime, Viber, Tango, Facebook video calls that allow to contact in an easy way and free, sometimes with a low cost. It is important to understand the degrees and benefits of the different forms of communication through the Internet.

Some people think that the Internet is the most necessary thing which helps to expand education but there are also those who charge it for making people addicted. That is to say about *the pros and cons* of the Internet.

Significantly, one of the *advantages* of using Internet is that we can find every information we want to achieve. The things people are searching will be found in one of the millions of pages. What is more, the searching process is very short and the Internet portals like 'YAHOO' and 'AltaVista' are created to help us with it. In addition, having the Internet at home, people don't have to go to the libraries. In this way, they economize their valuable time. On the other hand another *advantage* is that people can communicate almost with everyone through the Net with help of e-mails and messengers. It's cheaper and faster than the normal mail [4]. The e-mail exchanges encourage communication to strengthen the intercultural relationships between English speak-

ing students during a semester. The students also exchange e-mail with their English speaking pen friends who write to each other with keyboards instead of ink. In this way, students are motivated to learn more about abroad culture and at the same time they improve their linguistic skills.

People also exchange information in real time, including breaking news stories along with video and know the latest news before it appears on broadcast television or can be included in hard print newspapers.

Here we tried to analyze the best ways or methods of obtaining information and how information is transmitted.

In spite of *advantages*, *disadvantages* are also a serious problem for young generation of today's world. The Internet is causing one of the worst diseases – the Internet addiction. People are wasting their time taking part in the useless chats. However, it's good because we can talk with almost everyone from the furthest sides of our planet, but on summary – it's not worth spending our time. In addition, if we don't have the ADSL*, we spend too much money on the modem connection. There is also a danger for the teens because of the presence of pedophiles on the Net and lot of pages, which includes the videos for adults.

However, the real world of the Internet may not be as perfect as it seems.

With so much information available, finding what you want can take you hours. Multimedia web pages with photographs, music and video are attractive, but they make downloading slow and boring. Besides, there is too much advertising instead of real information.

As for Internet friendships, sitting at home in front of a computer making 'chat friends' is not the same as actually meeting people.

Table

What	Information			
How	pictures	waste time	spend money	dangerous

To sum up, the *Internet* is very necessary but we have to learn how to use it and avoid all the dangers of usage. We should remember that it's only a source of information and not a way to search for serious friendship.

The basic advantages and disadvantages of online education.

There are a lot of fundamental differences of attending a virtual classroom compared to attending a traditional on-campus classroom. The quality of education given by professors is similar, how you go about lectures and study different subjects with these two types of education.

Online education Pros:

The *first* advantage of online education is to have *convenient time*— students are capable of attending online courses wherever and whenever they please. They are not locked in by an university's term system, so they can begin almost any time when you want to attend their lecture. In other words online education works best for the students and they have better chance to control over their daily routine of taking lectures and studying an easier time preparing for tests and defending finals or degrees, so time is *flexible* for any person.

The *second* advantage is having internet access, students can attend lectures and turn in assignments and most online degrees are significantly cheaper than the traditional ones. Online institutions are all accredited, reputable and as rewarding as on-campus universities. Internet has an effect on almost everything people do, it is *accessible*.

As long as students want to take online education Internet makes them keep in touch with distant tutors and everything is over the internet just between a student and the computer. No annoying student who keeps raising their hand and *interrupting* the class's lecture. Students can write assignments and send them off with one click.

Online education Cons:

There is no direct speech between humans or *face to face* conversation is off. Distance learning

means you won't actually see the professor in person.

Online schools require an internet access and working computers. Sometimes people don't have any information science knowledge but still need to know the way of using around their operating system or *tech requirements*.

Online environments still encourage interaction with colleagues, but this will be virtual and not in person. You won't have a campus to call home and this discourages some students.

Online education is very famous medium of study in developed countries and growing in developing nations. Various websites such as Khan Academy and Free Video Lectures offer online courses to learn various things like designing, programming, engineering, medical, language learning and other subjects. This is very helpful medium to promote education on that place where online courses are not easily available.

In conclusion we'd like to ask «What is Internet for?» Let's have some definitions for this question. As above mentioned Internet is making money for professional businessmen; creative work for intelligentsia; communication, education and entertainment for young generation and etc. In modern times technological developments play a great role in our everyday life and science. Time has changed, the new means of communication – Internet is Ahead. Use and Follow It.

As research has proven, language is best learned if practiced in authentic, realistic situations. The task demanded of students should be close to real life and language use should be natural and of the kind that is found in everyday settings.

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